

LEFKI SAVVIDOU

## Cinderella, Don't Forget to Take Your Meds

**Opening in the presence of the artist:** Friday, 11 March 2022 | 18:30 – 22:00

\* In an effort to keep our guests safe and to comply with the government's guidelines and laws, we are limiting the number of visitors at a time.

**Exhibition Duration:** 11 March – 10 April 2022

**The Edit Gallery** 1 Agias Zonis str., 23 Nicolaou Pentadromos Centre, 3026, Limassol, Cyprus

**Working Hours:** Tuesday – Friday, 15:00 – 19:00

Saturday, 10:00 – 13:00



*Cinderella Don't Forget to Take Your Meds*, 2022  
Acrylic on found portrait | 26 x 31 cm  
Courtesy of the artist and The Edit Gallery

**THE EDIT GALLERY is delighted to present Lefki Savvidou's solo exhibition, titled 'Cinderella, Don't Forget to Take Your Meds'.**

Lefki Savvidou is a Cypriot visual artist, illustrator, writer, and tattoo artist. She uses text as her main medium for her diverse work, which focuses on human relationships and life's perceptions in the 21st century. She addresses the viewer directly and aims in making us think and reflect on our beliefs on issues concerning modern society and our everyday life. The use of text in combination with the image helps the artist to provoke a reaction and initiate a theoretical, internal dialogue with the viewer conveying social messages.

The exhibition 'Cinderella, Don't Forget to Take Your Meds', is Lefki Savvidou's second solo show. In this exhibition the artist explores the notion of *time* through the conditioned mind; that which perceives

the now, the past and the future, and the unconditioned that has the ability to take us on a journey into the realm of infinite existence.

The works of the exhibition transfer the viewer to a state where time remains still, and the present, the past and the future are all intertwined. The result of this transition to this point without flowing time is to raise the question of whether time in actuality is a linear process, as perceived by the human mind, or an illusion, like so many claim.

The artist, through her works, constructs a narrative, which alludes to her battle of emotions, a lingering sadness, a longing for something, a dissatisfaction, paired with a great deal of sarcasm. She confides her personal vulnerability hoping to open a gate of intimacy with the viewer, whom she invites to an open discussion about one's place in the world.

The exhibition is curated by Eleni Angastiniotou

### **About the artist**

Lefki Savvidou (b. 1990) was born in Nicosia, Cyprus. She studied illustration at Middlesex University in London. Since 2011 she has taken part in solo and group exhibitions in Cyprus, the UK, and Greece. She has collaborated with international companies such as Bucketfeet and HarrimanSteel Advertising Agency and was recently chosen to design a limited-edition bottle for Vouni Panayia Winery. Her work has also appeared in numerous magazines, independent zines, and publications. She is now in the process of directing and staging a play she wrote titled "The Secret Diaries of a Non-Smoker" and will continue to pursue writing with a master's degree at University College Dublin.

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**For further press information please contact:**

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